

ORGANIZES

ONE DAY NATIONAL LEVEL CONFERENCE ON

WOMEN EMPOWERMENT TOWARDS LEADERSHIP

(An Interdisciplinary Approach)

IN ASSOCIATION WITH

MAHARASHTRA STATE COMMISSION FOR WOMEN

ON 12th OCTOBER 2018

ESTEEMED GUESTS:

Mrs. Varsha Pawar Tawade
ABVP Activist.

Mrs. Vijaya Rahatkar
President, MSCW.

Dr. Manjusha Molwane
Member Secretary, MSCW

Dr. Ravindra Kulkarni
Pro Vice Chancellor, University of Mumbai.

RJ. Archana Pania
RJ Radio City

Dr. Nishigandha Naik
Director, Haffkine Institute For Training, Research & Testing.

Mrs. Swati Kulkarni
Vice President & Fund Manager UTI AMC.

Dr. Praful Tambe
Programme Executive, All India Radio.

Dr. Sadhana Ghaisas
Founder Director SDG's Genetic Centre.

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**MAHARASHTRA STATE
COMMISSION FOR WOMEN**

ONE DAY NATIONAL LEVEL CONFERENCE ON

EMPOWERING WOMEN TOWARDS LEADERSHIP

(An Interdisciplinary Approach)

ON
**12th OCTOBER
2018**



VENUE:
KESHAVRAO GHAIAS AUDITORIUM,
PTVA'S INSTITUTE OF MANAGEMENT,
CHITRAKAR KETKAR MARG,
BEHIND M.L.DAHANUKAR COLLEGE,
VILE PARLE EAST, MUMBAI,
MAHARASHTRA - 400 057.

CONTACT: 022-2610 0100 / 2610 0200

Concept

“I alone cannot change the world, but I can cast a stone across the waters to create many ripples” – Mother Teresa

Progress for an established balance in the society requires women to strive forward against all the odds and try to achieve success. They should become role models and mentors in every field of achievement. Stepping into the shoes of leadership will enable women to acknowledge and understand the difficulties coming up in their progressive ladder. This will help them to change their attitudes in traditional work places. Empowering women towards leadership requires a paradigm shift in the performing environment. Across geographies and income levels, disparities between men and women persist in the form of uneven opportunities for advancement, and unbalanced representation in important decision-making. The value of gender diversity particularly at the workplace is widely acknowledged. Despite their strong convictions about gender equality in leadership pervasive preconceptions and a lack of support from mentors are holding women back to step into leadership roles. The only way to address and overcome these pre-conceptions and barriers is to have more women in positions of leadership; providing the support and role models women desperately need to advance in their careers, and bringing about much-needed changes at the workplace benefitting both genders. Therefore with this enthusiasm we propose a one day conference which will focus on empowering women towards leadership and will explore across areas in healthcare, education, corporate, entertainment, politics and self-employed .

About PTVA

Parle Tilak Vidyalaya Association (PTVA) was established in 1921 as a rich tribute to the iconic freedom fighter Lokmanya Bal Gangadhar Tilak. A modest beginning is now serving eight institutions of temple of learning, PTVA in its chequered journey of over nine decades has carved out a niche in academics by providing Quality and Value based education. PTVA's passion for empowerment through education and sensitivity to the societal needs is reflected in its exponential growth in quality and quantity of students at school and college level education, spanning Science, Commerce, Arts and Management.

About PTVA's Institute of Management

Parle Tilak Vidyalaya Association's Institute of Management (PTVAIM) was established in 2009 with a goal of providing a stimulating learning ambience that inspires and enable students to develop their academic, entrepreneurial & leadership acumen in congruence with dynamic needs of business and society.

The institute is affiliated to the University of Mumbai, approved by All India Council for Technical Education (AICTE), New Delhi and Directorate of Technical Education (DTE), Maharashtra. It offers 2 Year Full Time MBA Course of University of Mumbai namely MMS (Master of Management Studies) in five specializations, i.e., Finance, Marketing, HR, IT & Operations. It also offers Three Years Part Time MBA Course of University of Mumbai, for working executives, namely Masters in Marketing Management (MMM), Masters in Human Resources Development & Management (MHRDM) & Masters in Financial Management (MFM).

The Institute is conveniently located at Vile Parle (East), a busy suburb of Mumbai known for its academic and cultural heritage. The Institute is close to the Domestic & International Airport, Western Express Highway (NH8) and walking distance from Vile Parle Railway Station.

The elegant infrastructure, good blend of core and visiting faculty members, strive to create practical but well-groomed managers and leaders for today and tomorrow.

PTVAIM strives to enhance the academic-industry interface through projects, field work and internships, thereby providing a much needed corporate exposure. Visiting experts and guest faculty members augment and enhance our curriculum by providing valuable insights in their area of specialization, share their experience and to make up students market-ready.

Objectives of Conference

- To analyse women's aspirations towards taking leadership roles.
- To explore women's perspective towards balancing work-life.
- To create awareness about career opportunities.
- To understand gender sensitization and its challenges.
- To create awareness about women's rights at workplace.
- To review socio-cultural background fostering women's leadership.

Call for Paper/ Scholarly Articles

The conference invites original unpublished, empirical, high quality research papers/scholarly articles which are not already submitted/published elsewhere from Academicians, Research Scholars, Entrepreneurs and students on any topic related to empowering women towards leadership. Suggestive subthemes are as follows:

1. Changing role of women across all areas
2. Career avenues to achieve professional renaissance
3. Courage to lead- pros and cons
4. Role of government / society for women leaders
5. Women leveraging social media as means to success
6. Women in science
7. Success stories of women
8. Limitations for women's leadership
9. Know yourself and march forward
10. Global Issues Affecting Women Leadership
11. Work Balance Concerns and Quality of Life

All accepted papers shall be published in English peer reviewed referred and UGC listed Journal No.40776 "AJANTA" ISSN: 2277-5730 with Impact Factor 5.5.

Registration

Prior registration for conference is required. For registration, please download the form from website (www.ptvaim.com) and mail on mscwconference@ptvaim.com.

Delegate Type

Students

Academicians/Researchers/ Other participants

Corporates / Professionals

Fees per head (₹)

1000

1200

1500

- Every co-author has to register separately.
- Payment by cheque in favour of "PTVA's Institute of Management " payable at Mumbai
- Details for online payment – A/c no- 319701110050002, A/c name- PTVA's Institute of Management, IFSC – UBIN0531979

Research Co-ordinator: Mr. Anand Hindolia (Assistant Professor):

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Student Co-ordinator:

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Guidelines for the submission of Paper

The authors of the paper should register for the conference and in case of more than one author should present the paper. Papers in absentia will be accepted.

Covering Page: Should contain Title of the paper, Main Author & co-author's details (if any) (Name, Designation, Name of Organization, Official or personal address, contact numbers and e-mail address)

Empirical research papers/ conceptual papers/ scholarly articles/case studies: English Paper shall be in Times New Roman in 12 font size, Marathi & Hindi font name APS-DV-Priyanka or DVB-TTSurekh, Kruti Dev 010. The format of the paper in Page Maker 7.0/ MS Office. The main paper should not exceed 2000 words. Both abstract and full text paper should be mailed in the softcopy on the conference id – mscwconference@ptvaim.com.

Norms for selection of research paper/articles/case studies

- Each research article/ paper / case study will go through a plagiarism check and articles papers with similarity report of less than 20% only will be accepted.
- For all types of articles, data needs to be recent and authentic.
- Articles/ papers must be aligned to the objective of the article as well as objective of the conference.
- In case of case study, the case study should be supported by required data and the case needs to be concluded.

Important dates for research paper contributor

Research paper contributors can send abstract and full length paper by email	September 27 th , 2018
Notification of acceptance	October 1 st , 2018
Last date for registration for: Participants as well as research paper contributors	October 5 th , 2018
Conference Date	October 12 th , 2018

Selected paper will be presented in the concurrent session.

Our Mentors

- 1) Dr. Tejashree Deshmukh – Dean Academics & Associate Professor
- 2) CA Ajit Joshi – HOD Finance, PTVA's Institute of Management

Organizing Committee

Conference Chair:

Dr. Harish Kumar S. Purohit (Director)

Conference Convener:

Mrs. Shalini Kakkar (Asst. Professor)

Conference Co-Convener:

CA Rajul Murudkar (Asst. Professor)

Mrs. Trupti Gupte (Asst. Professor)

The detailed itinerary of the conference will be shared soon.