



PTVAIM'S
CENTRE OF
**ENTREPRENEURSHIP
& INNOVATION**



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)



PTVAIM's Centre of Entrepreneurship and Innovation (COEI), Mumbai

organizes



Wings2Vision 2021 **A Training based Business Plan Competition**

&



Three days Basic Entrepreneurship Development Program

For:



College Students



College/School Teacher



PTVA Alumni

- **From 23rd January, 2021 to 27th February, 2021** •
- **Venue: Virtual Platform** •





PTVA's Institute of Management's Institution Innovation Council (IIC) & business incubator; Centre of Entrepreneurship and Innovation brings to all once again, COEI's flagship event: Wings2Vision 2021: a training-based business plan competition. The competition is designed to identify, attract & train participants to develop business ideas & build basic business model canvases which can then be converted into sustainable enterprises. The process of the competition helps identify meritorious business plans and give them the required recognition, awards and opportunity to further the plan.

Key programs of the competition:

Sr.No.	Dates	Event
I	23rd January, 2021	1 day Problem Identification Symposium
II	4th February, 2021 to 6th February, 2021	3 days Basic Entrepreneurship Development Program
III	10th February, 2021	Submission of business plans + presentations- 1st review round
IV	20th February, 2021	Panel Interviews – 2nd level scrutiny
V	26th February, 2021 &/or 27th February, 2021	Final scrutiny round
VI	Any day between 27th February to 13th March, 2021	Prize distribution





Special attractions!!!

- This year COEI has organized Problem Identification Symposium. The symposium will be a 1-day workshop in which domain experts from 4 specialized areas will interact with the participants. Each expert will give problem statement/s from a specific domain and also provide its context. There will also be a miscellaneous category, participants with pre-identified problem statements or pre-existing business ideas can also participate in that same segment. It is NOT mandatory to pick a problem statement given in the symposium only.
- This year Wings2Vision is pan Maharashtra and is open for students & teachers at undergraduation and post graduation level across the state. There is also a special category for PTVA alumni.
- Registration fees for Wings2Vision 2021 will cover all the programs stated in the schedule above!
- Each business team will be assigned a mentor who will give them personalized handholding.
- The winners of Wings2Vision2021 will be declared in each category i.e. students, teachers and alumni. The winning team shall receive recognition, certificate, trophy & exciting prizes.
- All the business ideas that are found promising and teams interested in pursuing entrepreneurship further with COEI shall have the opportunity to get further training in pre-incubation program and a chance to avail the incubation facility as well.



1 day Problem Identification Symposium

On: 23rd January, 2021 (Saturday)

Timing	Session	Facilitators
9.30 am -10.00 am	Problem statement canvas and defining a problem in the right way	Dr. Sucheta Pawar & Ms. Ridhima Mahabal
10.00 am-11.00 am	Problem area : Medical related to Covid Vaccine	Dr. Sanjay Oak
11.30 am-12.30 pm	Problem area: Food Industry	Mrs. Aditi Limaye
12.30 pm - 1.15 pm	Lunch - Break	
1.15 pm – 2.30 pm	Problem area: Medical field COPD disorder	Dr. Tanya Athavale
2.45 pm -4.00 pm	Problem Area: Rural Development Water Management (special reference to rural area)	Ms.Ridhima Mahabal
	Problem Area: Rural Development Security & Surveillance (special reference to rural area)	Ms. Ridhima Mahabal

Basic Entrepreneurship Development Program's Schedule

Date	Time	Session	Facilitators
4th February, 2021	2.30 pm - 5.30 pm	Design thinking: understanding the customer, ways to do user research, feasibility study, crystalizing your business idea	Dr. Kaustubh Dhargalkar
5th February, 2021	10.00 am – 3.00 pm	Creation of business model canvas	Dr. Hasina Sayed
6th February, 2021	10.00 am- 11.30 am	How to develop basic Cost and revenue model	CA. Sushrut Chitale
	11.30 am – 12.30pm	Format of Business idea presentation for Wings2Vision panel rounds, schedules and mentoring session details	Dr. Sucheta Pawar & Ms. Ridhima Mahabal

Resource Persons

All resource persons in the Problem Identification Symposium are domain experts. They shall be sharing live and real time problems faced by them in their specific professional areas. Resource persons of Entrepreneurship Development Program are expert professionals and entrepreneurship educators. Dr. Dhargalkar and Dr. Sayed are Stanford-NEN certified. Mr.Chitale is himself an entrepreneur and practicing Cost Accountant and is an alumnus of IIM-Ahmedabad.

Registration

- Registration forms are available on www.coei.in
- A registration shall be considered complete once fee payment has been successfully done.

Last date for registration is 19th January, 2021.

Certificates

Certificates of participation will be provided to all candidates who attend Basic Entrepreneurship Development Program and participate in Wings2Vision 2021. Additional Certificates will also be given to winners of Wings2Vision 2021.

Payment modes & fee structure

Students	Teachers	Alumni
PTVA students : Rs 100/- per head	PTVA teachers: Rs 500/- per head	PTVA alumni : Rs 590/-per head
Non-PTVA students: Rs 118/-per head Inclusive of GST	Non-PTVA teachers: Rs 590/-per head Inclusive of GST	Inclusive of GST

- Payment can be done at PTVAIM's COEI or via NEFT, Paytm, Gpay.
- Kindly send a screenshot of online payments+91 9326028399

Online Payment details: (NEFT, UPI & Paytm)

1. NEFT

Bank A/c. - Current A/c. in name of PTVA's Institute of Management
A/c no. 319701110050002

Bank Name - Union Bank of India, Vile Parle (E)

MICR No. 400026037

IFSC Code - UBINO531979

2. UPI:



PTVAS INSTITUTE OF
MANAGEMENT

Scan in Paytm App for



3. Paytm Number: +91 9326028399

Program Convenors

Chief Patron

C.A. Shri. Anil B. Ganu- President,
Parle Tilak Vidyalyaya Association

Program Chair

Dr. Harish Kumar S. Purohit
Director, PTVA's Institute of Management

Convenor

Dr Sucheta Pawar
Associate Professor –PTVAIM, Dean Centre
of Entrepreneurship & Innovation &
President PTVAIM's IIC

Co-Convenor

Ms. Ridhima Mahabal
Faculty Co-ordinator, PTVAIM's COEI

Organizing Committee

Mr. Ajinkya Kumawat- Vice –President, IIC PTVAIM
Mrs. Trupti Gupte – PTVAIM's E-cell In-charge
Ms. Siyara Pinto- Non-Teaching Co-ordinator, PTVAIM's COEI