



PTVAIM's Chronicle

A Quarterly Newsletter of

PARLE TILAK VIDYALAYA ASSOCIATION'S
PTVA'S INSTITUTE OF MANAGEMENT
ISO 9001:2015 CERTIFIED INSTITUTE & ACCREDITED BY NAAC



Vol. 1 - Issue 2

January, 2024

OUR UNIVERSITY RANK HOLDERS

All MMS (2021-23) students of PTVAIM who graduated this year, secured **distinction**.

Students of Three year part time MMS batch 2020-23 from our Institute secured **2nd** rank in the **University of Mumbai**. Our Non- Teaching staff Ms. Sadhika Bhide completed her Three Years Part Time MMS (Financial Management) in October 2023. She secured 1st rank in the Institute and stood **fourth** in the **University of Mumbai**.



Ms. Pooja Joshi
MHRDM
CGPA: 9.10



Ms. Ushma Meghani
MMM
CGPA: 9.56



Ms. Sadhika Bhide
MFM
CGPA: 9.47

Degree Distribution Ceremony

PTVAIM organized the Degree Distribution Ceremony for MMS Batch 2020- 2022 and Part time MMS batch 2019-22 on November 18, 2023. CA Anil B. Ganu, President PTVA presided over the ceremony and Ms. Aditi Kare Panandikar, Managing Director Indico Remedies graced the event as a Chief Guest.



Students' Achievements



Chakravyuh - Inter college event

December 02, 2023

PTVAIM's Students participated in the inter college event 'Chakravyuh' at Lala Lajpatrai Institute of Management and won certificate and trophies in the game of Dodgeball and Operations Event. The student winners for Dodgeball were Shubhada Gole, Aakash Tiwari and Hrithik Tate. The student winner for Operations Event was Rohith Kokkula.

MONETA 2023 (Inter college event of R A Podar college, Matunga)

Our students participated in inter college event in various Finance specialization activities. Students demonstrated their ability to analyze complex scenarios, propose innovative solutions and communicate insights effectively. Students secured 2 nd runner up in 'Marketeer Melee', 'Beyond D Street', 'Trivia Titan' and Secured 1 st position in 'Advice & Analyse' and also won the best CL award.



Exploring Industrial Realities: Insights from Trade Union Visits

November 23, 2023

In an enriching endeavor for students studying Labour Law and its implications on industrial relations taught by Dr. Ruchi Anand formed groups of students for industrial visits to get invaluable insights into key trade unions. The Maharashtra State Electricity Board Union (MSEB) in Bandra allowed students to assess collaboration levels, working conditions, and the engagement of union members in decision-making processes. Similarly, the visit to Sarva Shramik Sanghatna in Dadar shed light on the union's role in representing mill workers, domestic help, and specific government employees. The union's independence from political and governmental funding was a notable takeaway, showcasing their successful resolution of labor issues.



December 13, 2023

Further, the SNDT Women's University Non-Teaching Employees Union and ONGC visits offered understanding into the core functions of unions, dispute resolution, and the unique challenges faced in diverse industries. The engagement with Mr. Prabhakar Pilankar (Mr. Jayant Kamble (Vice President- MSEB) Mr. Uday Bhat (President- Sarva Shramik Sanghatna), Pradeep Mayekar (General Secretary-ONGC) provided first-hand knowledge, offering students a real-world perspective on the complexities of industrial relations.

Session on Change Management

November 04, 2023

Dr. Manali Patil, Assistant Professor organised a guest session on Change Management where an Industry Expert Ms. Bhagyashree Salunke, Assistant Manager – HR, Orient Technologies Pvt. Ltd. created an awareness among the students about the different aspects related to Change Management. The session gave students a perspective on adapting to changes in a modern era. Also gave an understanding about the importance of change in career evaluation and how it is particularly relevant in today's dynamic and fast-paced work environment.



Finance Club

Session on 'Fundamental Analysis'

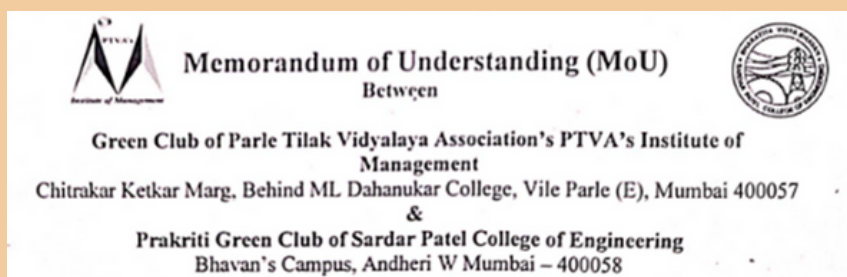
On December 20, 2023 Finance Club of PTVAIM organised Guest Session on 'Fundamental Analysis'. Mr. Jeetendar Peswani conducted a guest session on Fundamental Analysis to equip students with the knowledge and skills needed to analyze financial investments. Mr. Peswani spoke about qualitative and quantitative analysis and the different factors to look for while analyzing a company. The session resulted in students gaining a holistic view of Fundamental Analysis, including a comprehensive view of industry analysis. Students acquired insights into specific industries and companies through discussion and gained knowledge about some key factors to consider while doing fundamental analysis.



PTVAIM Green Club

PTVA's Institute of Management underwent Green, Energy and Environment Audits and received Certification for the same on December 19, 2023 from Elion Technologies & Consulting Private Limited.

MoU signed between Green Clubs of PTVA's Institute of Management and Sardar Patel College of Engineering for facilitating Youth Engagement and Water Stewardship among the students in line with UNICEF YEWS Programme.



PTVAIM Green Club

PTVAIM Green Club invited to and attended Expert talk on Future Sustainability by Dr. Sanjay Mangala Gopal at SPCE.



PTVAIM's Green Club received a Certificate of Appreciation from ECOSTAR RECYCLING for Collecting and Disposing E-waste in a Responsible and Environment friendly manner.



Bhivgad, Gaurkamath biodiversity appreciation visit

November 24, 2023

PTVAIM Green Club organised a biodiversity appreciation study visit to Bhivgad, Gaurkamath to understand biodiversity in the terms of both endemic and non-endemic species. The main outcome was to have a positive engagement with local communities, potentially leading to collaborative efforts for conservation and sustainable use of natural resources. The students collected water and soil samples which were sent for lab testing to observe difference in pH levels between urban and rural landscapes.



Vigilance Awareness Drive

October 31, 2023 to November 06, 2023

Students of PTVAIM - Global Citizens Club organised a Vigilance Awareness Drive where the display of posters / Placards specifically designed with the theme "Say No to corruption" were made. The students went to prominent public places and made people aware about staying vigil and pledge to not involve in corruption. Also students and staff took an integrity pledge on the government portal <https://pledge.cvc.nic.in/> in our mission to have integrity and ethical values imbibed in the society.



NGO Project

As part of the past Course - Business Ethics in Semester - I, students were guided to do projects on various organisations that worked for society, especially NGO's, to sensitize students on values, morals, and service to the society. It was an orientation to understand the past social problems and fulfil social obligations as citizens. The students had to spend time and actually understand the work/function and prepare a project on the management aspects as well as the social relevance of these organisations.

Universal Human Values Cell

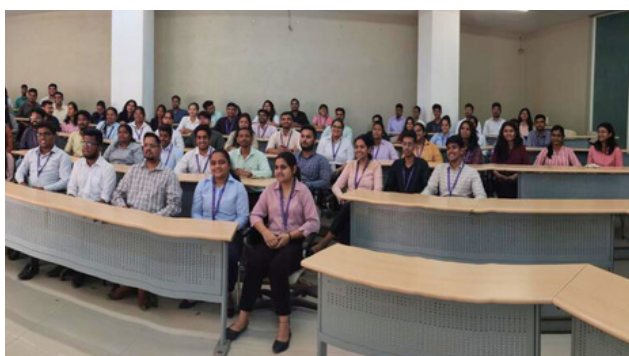
December 14, 2023

The Universal Human Values Cell, formed as per the guidelines of AICTE and NEP, conducts activities to instil a sense of tolerance, and societal harmony. The activities revolve around the theme of understanding self, happiness, harmony, inclusivity, promotion of peace, and celebration of communal and socioeconomic diversities in the society.

The specific objectives are:

- To help the student to see the need for developing a holistic perspective of life.
- To sensitise the student about the scope of life – individual, family (inter-personal relationship), society and nature/existence.
- Strengthening self-reflection.
- To develop more confidence and commitment to understand, learn and act accordingly

The purpose is to help develop a holistic perspective about life. A self-reflective methodology of teaching is adopted. It opens the space for the student to explore his/her role (value) in all aspects of living – as an individual, as a member of a family, as a part of the society and as an unit in nature.



Centre of Entrepreneurship & Innovation (COEI)

Motivational Session by Successful Entrepreneur/Startup Founder - Ravindra Singh (Sathaye College)

On October 28, 2023, Sathaye College E-Cell in collaboration with PTVAIM's IIC (COEI), hosted an interaction session on "Innovations in Science" featuring student entrepreneur Ravindra Singh. Mr. Singh shared his journey of building an affordable air purifier startup named Clairifier. He emphasized identifying problems and developing solutions, highlighting his own experience of winning competitions and securing investment. The session included Q&A on entrepreneurship, innovation, and product development, followed by discussions on practical education and student input in curriculum framing under the NEP 2020.



My Story Motivational Session by Successful Innovators - Ravi Ravaria

November 07, 2023

Entrepreneurship Development Cell of Sathaye College (Autonomous) In collaboration with PTVAIM's IIC council organized a My Story Motivational Session by Successful Innovators - Ravi Ravaria from 11.30 am to 1.00 pm in the ground floor auditorium. There were 106 students attended the session.

Exposure and field visit for problem identification at Bhivgad

November 24, 2023

In Collaboration with Green Club organised and Exposure and field visit for problem identification at Bhivgad to identify problems faced by local people and find out solutions from which they can make a profit earning business. 23 students, 1 faculty member & 2 Non-Teaching staff went for this field visit.

PTVAIM's COEI Incubation pitching round

November 07, 2023

To assess the potential of Mr. Shreesh Bodas and Mr. Mandar Amrute's business ideas, PTVAIM's COEI arranged an incubation pitching session. After hearing their compelling proposals, COEI not only greenlit both ventures but also committed to providing ongoing assistance from December 1st, 2023 onward.



Demo Day - Khel Urja

November 30, 2023

To validate the innovative prototype created by Abhishek Jha, founder of our Champion's Zone, COEI Pre- Incubatee, along with Sathaye College EDC and Championszone, organized "Demo Day - Khel Urja," an inclusive event for children with disabilities. The event's resounding success, exceeding 500 participants from 14 schools, significantly empowered Abhishek Jha. He gained invaluable confidence, enhanced his communication and marketing skills, forged brand partnerships, secured sponsorships, and acquired critical hands-on experience in event management.



Placement and Alumni Engagement

Samprukta- Alumni Meet

November 25, 2023

The Department organized Samprukta- Alumni Meet on 25 November 2023 in the Institute. It was a successful, heartwarming event that brought together alumni from various full-time and part-time batches. The evening's interactions were filled with sharing of old memories and emotions of warmth and nostalgia. The Alumni got the opportunity to reconnect, interact with friends, engage with faculty members, appreciate, and take pride in the progress and overall growth of the Institute. Samprukta reflected a sense of commitment to maintaining strong connections with alumni and keeping them informed about the Institute's developments.

Dr. Tejashree Deshmukh Deshmukh, In-charge Director-PTVAIM and Dr. Manali Patil Patil, Assistant Professor - HR and In-charge Alumni Association extended a warm welcome to the students and introduced the new President of the Institute's Alumni Association- Mr. Meetesh Chalmela to everyone. Overall, Samprukta was a memorable event, strengthening the ties between the Institute and its Alumni while providing a platform for networking and sharing.



ITC - Pre-Placement Talk

January 18, 2024

The team from ITC Ltd. delivered the Pre-Placement Talk for the students of SYMMS-Marketing on 18 January 2024. The Talk was followed by the Company's preliminary round of assessments through an Aptitude Test and a Group Discussion.



Mumbai, Maharashtra, India
Parle Tilak Vidyalaya Association's Institute of Management, Chitrakar ketkar Marg,
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Long 72.851442°

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Session on 'Embracing Success: Cultivating a Growth Mindset'

December 02, 2023

Mr. Umesh Swami- CEO Skill Will Indai was invited for a guest session on 'Embracing Success: Cultivating a Growth Mindset' on 2 December 2023 for the students of FYMMS. The session was rich with activities related to time management and goal setting, emphasized the importance of prioritizing, and embracing healthy habits to achieve success.



Session on 'Careers in Insurance Sector'

December 16, 2023

The students of SYMMS attended a mentoring session on 'Careers in Insurance Sector' by Ms. Monica Pandey, VP and Head- HR at Alliance Insurance Brokers on 16 December 2023. The speaker discussed the verticals in the insurance sector and the possible career opportunities for the students from various specializations.

Cultural Committee

Deep Sandhya

November 09, 2023

Festival of Diwali was celebrated in the Institute. The students got an opportunity to showcase their creative abilities in lantern making and rangoli drawing followed by a song and dance performances. As the event was solely managed by students, they learnt the fundamentals of organizing, coordinating, and executing an event.



Faculty Research Paper Publication

In this quarter, our faculty member Bhavesh Vaity, Assistant Prof. successfully published Research Paper on Topic - Challenges and Opportunities Faced by Fishery Cooperatives of Mumbai, in International E- Research Journal 'RESEARCH JOURNEY'Special Issue - 330(C): Multidisciplinary Issue Impact Factor 6.625 Peer Reviewed Journal E-ISSN : 2348-7143 October - 2023

Achievements (Teaching & Non-Teaching Staff)

Name of the Faculty	Category	Topic/Certification/ Event	Place/ Platform
Dr. Manali Patil	12 Weeks FDP	Organisational Behaviour	NPTEL
Dr. Manali Patil	5 Days FDP	Universal Human Values- I	NPTEL
Mrs. Trupti Gupte	5 Days FDP	Universal Human Values- I	NPTEL
Dr. Neha Bhatia	5 Days FDP	Universal Human Values- I	NPTEL
Ms. Gargi Gothe	5 Days FDP	Universal Human Values- I	NPTEL
Ms. Avanti Sathe	5 Days FDP	Universal Human Values- I	NPTEL
Mrs. Anjali Paulastye	5 Days FDP	Universal Human Values- I	NPTEL
Mr. Bhavesh Vaity	Maharashtra Commerce Teachers Association -Annual Conference	Change and Transformation in Commerce and Management : Breakthrough Innovation and Creativity	Sangamner
Mr. Bhavesh Vaity	Teachers Olympiad	International Teachers Olympiad 2023	Suraasa
Dr. Aparna Patil	8 Weeks FDP	Accreditation and Outcome Based Learning	NPTEL

Achievements (Teaching & Non-Teaching Staff)

Name of the Faculty	Category	Topic/Certification/Event	Place/Platform
Dr. Aparna Patil	Seven Days National FDP	Research Methodology, Plagiarism & Research Ethics	VIVA Institute of Management & Research
Mrs. Trupti Gupte	Webinar	Basics of Statistical Analysis	Research Graduate
Dr. Neha Bhatia	Resource Person	Session of Financial Accounting VI	Chetanas
Ms. Sadhika Bhide	Certification	V-A: Mutual Fund Distributors Certification Examination	NISM
Mr. Mayur Sudhir Khanvilkar	Certification	V-A: Mutual Fund Distributors Certification Examination	NISM

On January 23, 2023 Ms. Sunita Shringarpure, Registrar & Mrs. Ashvini Ghatge, Head Clerk, PTVAIM attended Workshop/ Stakeholders Meeting on AICTE Approval Process 2024-25 at COEP Pune.



Maharashtra Common Entrance Test (CET) 2024

The Maharashtra Common Entrance Test (CET) 2024 for MBA programs has scheduled its tentative examination date for March 2nd, 2024. Prospective candidates are strongly encouraged to mark their calendars and ensure timely registration.

The registration window is open from January 1st, 2024, to January 30th, 2024. We urge all interested individuals to submit their applications within this time frame to avoid missing out on this crucial opportunity.



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