

## Faculty Research Publication

2022 - 23

Sr.No	Title of Paper	Name of the Author	Name of the Journal	Year of Publication	ISBN/ISSN Number	Paper published in UGC approved/UGC Care-list/Scopus/ Google Index/ABDC/Any other
1	Consumer Application of ChatGPT for Self-diagnosis of Emergency Cardiac Ailments in India	Dr. Tejashree Deshmukh	Empirical Economics Letters (Special Issue)	2023	1681-8997	ABDC
2	Consumer Application of ChatGPT for Self-diagnosis of Emergency Cardiac Ailments in India	Ms. Preeti Kaushik	Empirical Economics Letters (Special Issue)	2023	1681-8997	ABDC
3	Green Buildings: Importance to the Key Stakeholders	Mr. Sachin Gupte Dr. Tejashree Deshmukh	Empirical Economics Letters (Special Issue)	2023	1681-8997	ABDC
4	A Study on Route Planning in Logistics, Using Load Distance Model	Mr. Ajinkya Kumawat	IJFANS International Journal of Food and Nutritional Sciences	2022	ISSN PRINT 2319 1775 Online 2320 7876	UGC Care listed Group I
5	A Study on Route Planning in Logistics, Using Load Distance Model	Mr. Bhavesh Vaity	IJFANS International Journal of Food and Nutritional Sciences	2022	ISSN PRINT 2319 1775 Online 2320 7876	UGC Care listed Group I
6	Inclusive Economy for Development Of Coastal Maharashtra From Perspectives of Coastal Native Communities & Topic: A Study On Route Planning In Logistics	Mr. Bhavesh Vaity	European Economics Letters	2023	1681-8997	ABDC
7	Inclusive Economy for Development Of Coastal Maharashtra From Perspectives of Coastal Native Communities & Topic: A Study On Route Planning In Logistics	Mr. Ajinkya Kumawat	European Economics Letters	2023	1681-8997	ABDC
8	An Empirical Study on Survival of Homeless People in Southern Mumbai	Dr. Manali Patil Mr. Aditya Kirdat	IJFANS International Journal of Food and Nutritional Sciences	2022	ISSN PRINT 2319 1775 Online 2320 7876	UGC Care list 1
9	Advancing Diversity, Equity and Inclusion Strategies and Initiatives in the Workplace by IT companies like TCS & Infosys	Dr. Manali Patil	IJFANS International Journal of Food and Nutritional Sciences	2022	ISSN PRINT 2319 1775 Online 2320 7876	UGC Care list 1
10	Advancing Diversity, Equity and Inclusion Strategies and Initiatives in the Workplace by IT companies like TCS & Infosys	Dr. Ruchi Anand	IJFANS International Journal of Food and Nutritional Sciences	2022	ISSN PRINT 2319 1775 Online 2320 7876	UGC Care list 1
11	Factors influencing Perception Decisions of Doctors in India: An Empirical Study	Dr. Manali Patil	Asian Journal of Organic & Medicinal Chemistry	2022	ISSN: 2456-8937	UGC Care
12	Factors influencing Perception Decisions of Doctors in India: An Empirical Study	Dr. Ruchi Anand	Asian Journal of Organic & Medicinal Chemistry	2022	ISSN: 2456-8937	UGC Care
13	A Job Seeker's Perception towards Online Job Portals	Dr. Manali Patil Ms. Gauri Zade Ms. Rootuja Irmalwar	Empirical Economics Letters (Special Issue)	2023	1681-8997	ABDC

14	A Study on Impact of Social Media on Virtual Yoga Community	Ms. Avanti Sathe	IJFANS International Journal of Food and Nutritional Sciences	2022	ISSN PRINT 2319 1775 Online 2320 7876	UGC Care listed Group I
15	Emotional Intelligence: A Key Driver of Employability in Management Graduates	Ms. Gargi Gothe	IJFANS International Journal of Food and Nutritional Sciences	2022	ISSN PRINT 2319 1775 Online 2320 7876	
16	To Study the effectiveness of Strategies adopted for Employee Retention in the organized Apparel Retail Sector	Mrs. Trupti Sachin Gupte, Dr. Swati Sabale and Ms. Asawari Parsekar	Empirical Economics Letters (Special Issue)	2022	1681-8997	ABDC
17	Use of Cashless Transactions And Its Awareness Among Senior Citizens Of Ghatkopar, Mumbai	Dr. Neha Bhatia	Empirical Economics Letters (Special Issue)	2022	1681-8997	ABDC
18	Use of Cashless Transactions And Its Awareness Among Senior Citizens Of Ghatkopar, Mumbai	Dr. Aparna Lalitkumar Patil	Empirical Economics Letters (Special Issue)	2022	1681-8997	ABDC
19	Machine Learning and Natural Language Processing For Content Marketing: A Comparative Study of SEO & Social Media Strategies	Dr. Aparna L. Patil Dr. Lalitkumar P. Patil	Shodha Prabha	2023	ISSN 0974-8946	UGC Care listed Group I
20	Artificial Intelligence: A Curse or a Boon?	Dr. Aparna L. Patil Dr. Lalitkumar P. Patil	Empirical Economics Letters (Special Issue)	2022	1681-8997	ABDC
21	Blockchain Technologies in Healthcare System for Real Time Applications Using IoT and Deep Learning Techniques	Dr. Aparna L. Patil Dr. Lalitkumar P. Patil	International Journal of Communication Networks and Information Security	2022	2073-607X, 2076-0930	Scopus Indexed UGC Care Group-II
22	The Role of Product Attributes & Demographic Factors in Online Impulse Buying of Grocery	Mr. Abhishek Deokule & Dr. Hemant Katole	Business, Management & Economics Engineering	2022	Volume 20 Issue 2 ISSN:2669-	Scopus Indexed UGC Care Group-II
23	A Study on Student Perspective Towards Mobile Wallets In Thane District	Dr. Neha Bhatia, Akshara Babrekar	Urban India	2023	Volume 43, Issue 2 (III), ISSN: 0970-9045	(UGC Care Group-I Journal)
24	A Study on Student Perspective Towards Mobile Wallets In Thane District	Dr. Aparna Patil, Akshara Babrekar	Urban India	2023	Volume 43, Issue 2 (III), ISSN: 0970-9045	(UGC Care Group-I Journal)
25	Attrition Dynamics: A Comprehensive Study of Challenges Encountered by Freshers in Various Sectors	Dr. Manali Rohan Patil, Ms. Asawari Parsekar	Urban India	2023	Volume 43, Issue 2 (III), ISSN: 0970-9045	(UGC Care Group-I Journal)
26	Attrition Dynamics: A Comprehensive Study of Challenges Encountered by Freshers in Various Sectors	Dr. Ruchi Anand, Ms. Asawari Parsekar	Urban India	2023	Volume 43, Issue 2 (III), ISSN: 0970-9045	(UGC Care Group-I Journal)
27	Work-Life Balance: A Study of Physical & Mental Well-Being of Employees in the Banking Sector	Dr. Manali Rohan Patil	Urban India	2023	Volume 43, Issue 2 (III), ISSN: 0970-9045	(UGC Care Group-I Journal)
28	Work-Life Balance: A Study of Physical & Mental Well-Being of Employees in the Banking Sector	Mr. Ajinkya Kumawat	Urban India	2023	Volume 43, Issue 2 (III), ISSN: 0970-9045	(UGC Care Group-I Journal)

29	Post-Independence Growth of Women Entrepreneurs in Maharashtra - Causes And Effects: An Overview	Mrs. Anjali Paulastye,	Urban India	2023	Volume 43, Issue 2 (III), ISSN: 0970-9045	(UGC Care Group-I Journal)
30	Post-Independence Growth of Women Entrepreneurs in Maharashtra - Causes And Effects: An Overview	Dr. Tejashree Deshmukh	Urban India	2023	Volume 43, Issue 2 (III), ISSN: 0970-9045	(UGC Care Group-I Journal)
31	PROBABILISTIC ASSESSMENT OF INDIAN PRIVATE SECTOR BANKS	Dr.Talla Narayana Gowd , Dr. Jai Jayant, Dr Raj Ankush Soshte, Dr. Neetu Singhwal, Prof. Aditya Khandwe, Prof. Makarand Thakoor	Seybold Report	2023	ISSN: 1533-9211	SCOPUS Indexed
32	Space Finance - An Investment Opportunity for Green and Sustainable Future	Dr. C. Radha Priya, Prof. Aditya Khandwe, Ms. Anshu Punshi, Dr. Neetu Singhwal, Dr. Uchit Kapoor, Prof. Makarand Thakoor	Journal of Informatics Education and Research	2023	ISSN: 1526-4726	ABDC
33	A CASE STUDY ON EXCHANGE-TRADED FUNDS IN INDIA: UNTAPPED INVESTMENT ALTERNATIVE FOR RETAIL INVESTORS	Prof. Aditya Khandwe, Prof. Vikas Sharma, Dr. Praveen Dubey, Dr. Mahesh Sarva	Oeconomia Copernicana	2023	ISSN No.: p-ISSN 2083-1277, e-ISSN 2353-1827	SCOPUS Indexed
34	MEASURING THE CONSEQUENCE OF CAPITAL STRUCTURE ON PROFITABILITY OF PRIVATE SECTOR BANKS	Ankita Srivastava, Prof. Vikas Sharma, Prof. Aditya Khandwe, Prof. Neetu Singhwal, Prof. Makarand Thakoor, Dr. Farana Kureshi	Vilnius Tech Journal of Business, Management and Economics Engineering	2023	ISSN: 2669-2481 / eISSN: 2669-249X	SCOPUS Indexed
35	Unlocking the Future: Exploring the Societal Shifts catalysed by UPI in Indian Payments	Dr Ruchi Anand, Ms. Sakshi Rane, Ms. Anjali Waikar	Urban India	2023	Volume 43, Issue 2 (III), ISSN: 0970-9045	(UGC Care Group-I Journal)
36	Social Media Engagement to Increase Customer Outreach	Dr Ruchi Anand, Dr. Krati Sharma, Dr. Neeta Bhatt	Novyi Mir Research Journal		Volume 8, Issue 7, July 2023	ISSN:0130-7673
37	Enneagram: A guiding tool in career decision-making choices among B-School students in the Mumbai region	Dr. Ruchi Anand, Prof. Ajeet Mishra	IJFANS International Journal of Food and Nutritional Sciences	2022	ISSN PRINT 2319 1775 Online 2320 7876	UGC Care listed Group I
38	Navigating Choices: How Gender and Enneagram Type Shape Decision-Making in Mumbai's Youth	Dr. Ruchi Anand, Prof. Ajeet Mishra	Asian Journal of Organic & Medicinal Chemistry	2022	ISSN: 2456-8937	UGC Care
39	A study of Contemporary Social Media Techniques to enhance Customer Engagement	Dr Ruchi Anand, Dr. Krati Sharma, Dr. Neeta Bhatt	International Journal of Creative Research Thoughts, Volume 11 Issue 4 April 2023		ISSN: 2320-2882	UGC Approved Journal No: 49023 (18)
40	Trends and Tastes: A Deep Dive into the Factors Shaping Youth Buying Decisions at Zudio	Dr. Ruchi Anand	IJFANS International Journal of Food and Nutritional Sciences	2022	ISSN PRINT 2319 1775 Online 2320-7876	UGC Approved
41	Unique challenges faced by Employees and Vendors under WFH scenario in the Offshore Software Development in India	Dr. Tejashree Deshmukh, Mr. Shreesh Bodas	IJFANS International Journal of Food and Nutritional Sciences	2022	ISSN PRINT 2319 1775 Online 2320 7876	UGC Care listed Group I
42	Inflation targeting monetary policy and its effect on economic growth	Dr. Tejashree Deshmukh, Ms. Ajita Ranade	IJFANS International Journal of Food and Nutritional Sciences	2022	ISSN PRINT 2319 1775 Online 2320 7876	UGC Care listed Group I